

Good day,

If you want to restore internet freedom, you should keep net neutrality. Unlike some other commenters, I'm not here to defend funny cat videos, time-consuming message boards or social media channels. I'm commenting to defend small businesses, startups and mom-and-pop shops from giant corporations.

Net neutrality gives small businesses a better chance to compete against larger corporations. Mom-and-pop stores and startups are already tight on capital and this change will make it harder, if not impossible to compete. Imagine if an engineer notices how he can make a better product that would make customers more efficient and finish their projects faster. He or she might not have the cash for an amazing website or to pay for premium access for customers. That means he or she needs to work even harder to try market their innovation, which might even prevent them from trying to venture out in the first place.

Net neutrality makes businesses more competitive by giving them an equal footing. A domain is just a domain. It's what you do with it that sets you apart from the competition. If one company has the resources to build a better site than another, then that's just the name of the game. Both companies start at the same spot, it's how they run the race to search engine optimization that makes the difference.

Net neutrality fosters helpful content over promotional content. You know how frustrating it is to go to a website and have it take forever to find the information you're looking for? Of course you do. With net neutrality, companies need to put heavy consideration on the type of content that customers need to find about their product or a solution their problems. Without net neutrality, a company can pay to have more traffic brought to their site without caring about their customers' convenience or issues.

Passing 17-108 will only benefit the large telecom companies and giant, international corporations. To pass it, will do more harm to the economy than help it. To put it under the title of "restoring internet freedom" is sickening as it is an obvious ploy to lure people in. With "restoring", you're trying to convince people they lost something. They haven't. And you tacked "freedom" because who the hell would argue against freedom?